



SPONSORSHIP

OPPORTUNITIES

Who We Are

For 50 years, Skydive Perris has been part of the Perris Valley community.

We are one of the world's largest skydiving centers, welcoming first-time visitors, experienced skydivers, military units, and families year-round. We own and operate the only DC-9 jet FAA-certified for skydiving operations.

Community Involvement

- A long-time local employer, creating an average of 115 jobs annually
- A US & Foreign Military-Certified training location
- Hosting large national and international skydiving events annually
- A family destination with a wind tunnel, and an on-site restaurant & bar
- Supporting local events and community initiatives
- Bringing thousands of visitors from around the world, supporting nearby businesses



About the Event

The USPA National Skydiving Championships are held once a year to recognize U.S. National Champions in various disciplines. Competitors from all over the United States will meet at Skydive Perris over a 3-week period in September 2026.

We are expecting to host an avg. over 500 people per day for 3 weeks, some days close to 1,000.
(Competitors, spectators, staff, and media)

80% of the attendees are out-of-state travelers.



Your Audience

Close to 4 million skydives are made annually in the U.S. According to the United States Parachute Association (USPA), over 400,000 people make a first-time tandem jump each year, while the USPA maintains over 41,000 active members.

80% of our customers will be traveling, which will require rental cars, accommodations, and food.

A competitive skydiver at the USPA National Championships is at the higher end of the income range, typically spending \$10,000 to \$15,000+ annually on training, travel, and competition at the USPA Nationals.

Photo by Ewan Cowie





US Nationals Athlete Facts

- Approx. 600 competitors (3-year average)
- Ages 18+ (34 years being the average)
- 99% are active on social media ; most will post during the event.
- Most competitors work full-time outside of skydiving in careers such as engineering, health care, information technology, and the military



Overview

The USPA Nationals are more than a competition: each event is a curated experience tailored for discovery, interaction and visibility.

- Three weeks of competition (Sept 2-20, 2026)
- Press and influencer attendance
- Multiple platforms for content creation and live streaming (YouTube, Social Media...)
- Multiple options to showcase your brand on site (banners, feather flags, branded lounge areas, step-and-repeat banner...)
- A captive audience for your business



USPA produces a continuous live stream on the YouTube platform with scheduled re-cap shows twice daily. Your brand can be featured during this live stream with logo placement or a custom created 15 or 30-second commercial.



Press

The United States Parachute Association works directly with a PR firm to conduct regional and national media outreach. Local news stations will be on-site throughout the event, conducting interviews and capturing images.



(actual screenshots from the 2025 USPA Nationals coverage)

Social Media Coverage

Event participants sharing content on social media will reach over a million of their own followers on multiple platforms.



Skydive Perris has an additional social media audience of 103,000+ followers, with a reach above 107,000 views per month. Our Newsletter reaches over 35,000 people, most of them living in Southern California.



USPA has a large social media following with 52,000 Facebook followers, 47,000 Instagram followers and 9,000 YouTube Subscribers

Let's Build Together

We're ready to tailor your sponsorship for maximum relevance and brand alignment. Which tier is right for you?

Let's create something remarkable - Together.

Blue Skies.

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